

# Privacy Policy

## **Our Commitment to Privacy**

The North American Thrombosis Forum ("NATF") is committed to protecting the privacy of visitors to its website, [www.natfonline.org](http://www.natfonline.org) (the "Site").

The purpose of this Privacy Policy is to inform you of what kinds of information we may gather about you when you visit the Site, how we may use that information, whether we disclose it, and the choices you have regarding our use of and your ability to manage and edit the information. By visiting the Site, you accept the practices described in this Privacy Policy. This Privacy Policy does not apply to other web sites to which we link.

## **Information Collection**

You may use some of the functionality of the Site without registration. If you use the Site without registering, the only information we may collect will be information we automatically gather about the use of the Site, such as how frequently certain areas of the Site are visited including through the use of cookies, web beacons and other technologies.

You can choose to have your computer warn you each time a cookie is being sent or you can choose to turn off all cookies. You do this through your browser (such as Netscape Navigator or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookie settings. If you turn cookies off, you may not have access to many features that make your Site experience more efficient and some of our services may not function properly. For more information about cookies, please see [www.allaboutcookies.org](http://www.allaboutcookies.org).

Many of the specific tools and services on our Site require registration. If you choose to register as a member, we collect personal information such as your name, e-mail address, mailing address, phone number, and other personal information. We use the information that you provide for the following general purposes: to respond to your questions and feedback, provide you the specific services you select, and monitor your conduct on the Site.

## **Protecting Personal Information**

When you give NATF personal information, we take steps to ensure that your information is treated securely. NATF uses industry-standard encryption technologies when transferring and receiving sensitive visitor data via the Site. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, NATF cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. Once we receive your transmission, we use commercially reasonable efforts to ensure its security on our systems, and to protect against the loss, misuse, or alteration of information that we have collected.

## **Message Board, Blogs, Bulletin Board and Other Public Forums**

From time to time, the Site may feature message boards, blogs, bulletin board and other public forums. Any information that you reveal in such a public forum, including any personally identifiable and personal health information, is by design open to the public and is not subject to this Privacy Policy. You should think carefully before disclosing any personally identifiable or personal health information in any public forum. What you write may be seen, disclosed to or collected by third parties and may be used by others in ways we are unable to control or predict, including to contact you for unauthorized purposes. As with any public forum on any web site, this information may also appear in third-party search engines such as Google or Yahoo.

## **Disclosure**

NATF may share your contact information with partner organizations which offer educational services in line with NATF's mission. We may permit certain trusted

partners to access your information in connection with their performance of services to maintain and operate the Site and certain features on the Site. We do not otherwise disclose any personal information that you provide to us or any information about your individual visits to our site except when we believe in good faith (i) that the law requires such disclosure or (ii) that such disclosure is necessary to protect the rights and property of NATF or others.

We use non-personally identifiable information in the aggregate so that we can improve the Site and for business and administrative purposes. We may use or share with third parties for any purpose aggregated data that contains no personally identifiable information.

The Site may share information with companies that provide support services to NATF (such as web hosts) or that help us market our services (such as email vendors). These companies may need information about users in order to perform their functions. These companies are not authorized to use the information we share with them for any other purpose.

Except as otherwise stated above, we will not publish or provide your e-mail address or other personal information to third parties without your consent.

#### **Choice/Opt-Out**

We allow you to opt out of receiving communications from us. If you no longer wish to receive communications from us, you may opt-out of receiving them by e-mailing us at [info@NATFonline.org](mailto:info@NATFonline.org).

#### **Updating Personal Information and Preferences**

If you have provided us with personal information and would like to change, correct, or request access to your personal information or update or cancel your registration, you may do so by emailing us at [info@NATFonline.org](mailto:info@NATFonline.org).

#### **Children**

We do not solicit any personal information from children under the age of 13. We encourage families to obtain additional information about safe use of the Internet at <http://www.ftc.gov/kidzprivacy/>.

#### **Privacy Policy Changes**

We reserve the right to change our Privacy Policy at any time without notice. Please check the Site periodically to keep informed of any changes. Your continued use of the Site following the posting of any changes to this Privacy Policy constitutes acceptance of those changes.

#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at [info@NATFonline.org](mailto:info@NATFonline.org), or by mail at North American Thrombosis Forum; 1620 Tremont Street, Suite 3022; Roxbury Crossing, MA 02120.