

NATF DVT Free Flight Award Scorecard



Criteria	Points	NATF comments
1. Accuracy: <ul style="list-style-type: none"> • Thoroughness of information card • Provided resources 	_____/20	
2. DVT information: <ul style="list-style-type: none"> • Symptoms • What is DVT/PE? • Risk factors/self-assessment sheet 	_____/20	
3. Suggestions to reduce risk: <ul style="list-style-type: none"> • Exercises • Hydration • Consult with physician 	_____/20	
4. Mindfulness of: <ul style="list-style-type: none"> • Multicultural passengers • Disabled passengers 	_____/20	
5. Design: <ul style="list-style-type: none"> • Uniqueness • Prominence <ul style="list-style-type: none"> ○ Font size ○ Placement • Creativity <ul style="list-style-type: none"> ○ Opening new channels or mediums of communication <ul style="list-style-type: none"> ▪ Ex: PSA scroller for suggested exercises ▪ PSA prior to flight with risk reducing techniques 	_____/20	

_____/100

Comments:

Instructions:

Develop a DVT/PE awareness informational card or sheet to be placed in the pockets of seats on long-distance airplanes. NATF is looking for cards with the most complete and accurate information. Airlines who are most creative and develop new mediums of communication such as PSAs or other forms of communications are encouraged in addition to the informational cards. If you have any questions, please call Sherrie MacDonald at 617-525-8326 or e-mail at smacdonald@natfonline.org